

FKCCI EXPORT EXCELLENCE AWARD 2016

11th Edition

GUIDELINES

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ANNUAL FKCCI AWARDS FOR BEST EXPORTERS IN KARNATAKA

GUIDELINES

I. Aims and Objectives:

It is proposed to bestow the FKCCI Awards on an annual basis to the Exporters from Karnataka for their outstanding Export performance for the year 2015-16.

II. Number of Awards:

| Sl. No | Category | Criteria | No. of Awards |
|----------|--|---|---------------|
| 1 | Star Exporter Award [one award each to the overall best exporter in Manufacturer, Merchant and Services (including software) categories] | Exporting company to be based in Karnataka - Based on the following performance criteria during 2015-16 <ul style="list-style-type: none"> - FOB value of exports - Products/services exported - countries exported to - growth over the previous year - NFE earnings | 3 |
| 2 (A) | Best Manufacturer Exporter Award – Micro, Small, Medium & Large categories (gold & silver awards to each category) | Manufacturing enterprise to be based in Karnataka with investment in Plant & Machinery upto Rs 25 lakhs for Micro, between Rs 25 lakhs to 5 Crores for Small, between Rs. 5 Crores to 10 Crores for Medium & over Rs. 10 Crores for Large categories respectively - Based on the following performance criteria during 2015-16 <ul style="list-style-type: none"> - FOB value of exports - Products/services exported - countries exported to - growth over the previous year - NFE earnings | 8 |
| (B) | Best Manufacturer Exporter Award – Khadi & Village Industries category (gold award) | Enterprise to be based in Karnataka. Applicants for this award to annex the required certificate from KVIB/KVIC – Based on the FOB value of exports | 1 |

| | | | |
|---------------|---|--|----------------------|
| 3 | Best Merchant Exporter Award (gold & silver awards) | Exporting company to be based in Karnataka - Based on the following performance criteria during 2015-16 <ul style="list-style-type: none"> - FOB value of exports - Products/services exported - countries exported to - growth over the previous year - NFE earnings | 2 |
| Sl. No | Category | Criteria | No. of Awards |
| 4 (A) | Best Services (excluding software) Exporter Award – Micro, Small & Medium categories (gold & silver awards to each category) | Service Enterprise to be based in Karnataka with investment in Equipment upto Rs 10 lakhs for Micro, between Rs 10 lakhs to 2 Crores for Small & between Rs. 2 Crores to 5 Crores for Medium categories respectively– Based on the following performance criteria during 2015-16 <ul style="list-style-type: none"> - Foreign exchange earned in INR - Type of services exported - countries exported to - growth over the previous year - NFE earnings | 6 |
| (B) | Best Software Exporter Award –Micro, Small & Medium categories (gold & silver awards to each category) | Software Enterprise to be based in Karnataka with investment in Equipment upto Rs 10 lakhs for Micro, between Rs 10 lakhs to 2 Crores for Small & between Rs. 2 Crores to 5 Crores for Medium categories respectively– Based on the following performance criteria during 2015-16 <ul style="list-style-type: none"> - Foreign exchange earned in INR - Type of softwares exported - countries exported to - growth over the previous year - NFE earnings | 6 |
| 5 | Best District Exporter Award | For the Best Export Performance during 2015-16 of district based exporter of the State (excluding B'lore Rural & Urban Dists) - Based on FOB value of exports during 2014-15 (30 Districts) | 28 |
| 6 | Special Awards Category | | |

| | | | |
|---------------|--|---|----------------------|
| 6 (A) | Best Exporter Award in special category (gold & silver awards) | For the Best Export Performance during 2015-16 of any Manufacturer Exporter from Karnataka for noteworthy value addition / innovation/technology upgradation in their exports – Also based on the following performance criteria – FOB value of exports – Products/services exported – countries exported to – growth over the previous year – NFE earnings | 2 |
| 6 (B) | Best Debut Exporter Award | For the Best Export Performance during 2015-16 of any Manufacturer/ Merchant/Services Exporter from Karnataka, which has been incorporated after 1.4.2014 | 1 |
| Sl. No | Special Awards Category | | No. of Awards |
| 6 (C) | Best Exporter Award from More / Most and Backward Taluk | For the Best Export Performance during 2015-16 of any Manufacturer/ Merchant/ Services Exporter from Karnataka - located in more / most and backward taluk as specified in the State Industrial Policy (refer IV) | 1 |
| 6 (D) | NMPT Best Exporter Award | Exporting company to be based in Karnataka – based on shipments effected through the New Mangalore Port Trust during 2015-16 | 1 |
| 6 (E) | Special Award for the best export facilitation organization | For excellent export related promotional services rendered by an export facilitation organization during 2015-16 | 1 |
| 6 (F) | Special Award for the best financial institution | For excellent export related financial services rendered by a financial institution to exporters of Karnataka during 2015-16 | 1 |
| | Total | | 61 |

III. ELIGIBILITY & SELECTION CRITERIA FOR AWARDS:

1. The minimum Annual Export Turnover should be Rupees One Crore during 2015-16. For Best Micro Manufacturer Exporter awards, the minimum export turnover criterion is Rs. 25 lakhs and for Best Small Manufacturer Exporter Awards (II. 2) above, the minimum export turnover criterion is Rs. 50 lakhs only. For Best Manufacturer Exporter Award – Khadi & Village Industries category (II.2C), & for categories of Best District Exporter and Special Awards (II. 5 & 6) above, there is no minimum export turnover criterion. For Best Micro Services Exporter Awards, the minimum export turnover criterion is Rs. 25 lakhs and for Best Small Services Exporter Awards (II. 4) above, the minimum export turnover criterion is Rs. 50 lakhs only.

2. An exporter shall be eligible for only one award. If any exporter applies for awards in more than one category, the selection committee will decide the category for award consideration, which shall be final and binding on the exporter. Also, if application is received for the inappropriate category, the Selection committee will decide the correct category for consideration of the award. **Preference would be given to exporters who have not got the Export Award in the same category in three consecutive years. However, such exporters who have excelled in the year 2015-16 also would get a special recognition.**

3. Interested exporters are requested to fill in the application format and submit to FKCCI by **20th May 2016**. For all categories a separate testimonial to be submitted duly attested by the **Chartered Accountant**.

4. The decisions of the Selection Committee, which comprises of trade experts in selection of the export awardees in the various categories, are final and binding.

5. Special Awards for the best export facilitation organization and best financial institution- Special awards will be presented to the best export facilitation organization and financial institution based in Karnataka for their yeoman services rendered in the interest of export promotion and for the best financial services rendered to exporters respectively. A separate selection committee comprising of exporters associations and the FKCCI will design the criteria for selection.

IV. MORE / MOST and BACKWARD TALUKS OF KARNATAKA

| MORE / MOST and BACKWARD TALUKS OF KARNATAKA | | | | |
|---|-----------------|-----------------------------|-----------------------------|------------------------|
| SI · N o | District | Most backward taluks | More backward taluks | Backward taluks |
| 1 | Bengaluru (U) | | | |
| 2 | Bengaluru (R) | | | |
| 3 | Ramanagara | | | Magadi |
| | | | | Channapattana |
| | | | | Kanakapura |
| 4 | Chitradurga | Holalkere | Hiriyur | Challakere |
| | | | Molkalmuru | |
| | | | Chitradurga | |
| | | | Hosadurga | |
| 5 | Davanagere | Channagiri | Honnali | Davanagere |
| | | Jagalur | | Harihara |
| | | Harappana halli | | |
| 6 | Chikkaballapura | Gudibande | Chitamani | Gowribidanur |
| | | Bagepalli | Chikkaballapura | Siddlaghatta |
| 7 | Kolar | Mulbagal | | Kolar |
| | | Srinivasapura | | Bangarpet |
| | | | | Malur |
| 8 | Shimoga | Soraba | Hosanagara | Shimoga |
| | | | | Bhadravathi |
| | | | | Sagar |
| | | | | Shikaripura |
| | | | | Thirthahalli |

| | | | | |
|----|------------------|-------------|----------------|---------------------|
| | | | | |
| 9 | Tumkur | | Madhugiri | Tumkur |
| | | | Koratagere | Turuvekere |
| | | | Gubbi | Tiptur |
| | | | Sira | Chikkanayakanahalli |
| | | | Pavagada | Kunigal |
| 10 | Chamarajanagara | Yelandur | Chamarajanagar | |
| | | Gundlupet | Kollegal | |
| 11 | Chikkamagaluru | | Kadur | Chikkamagaluru |
| | | | Mudugere | Shringri |
| | | | Tarikere | Koppa |
| | | | | N R Pura |
| 12 | Dakshina Kannada | | Bantwal | Mangalore |
| | | | | Puttur |
| | | | | Sulya |
| | | | | Belthangadi |
| 13 | Hassan | Arakalgud | Arasikere | Hassan |
| | | Belur | C P Patna | Sakaleshpura |
| | | | H N Pura | |
| | | | Alur | |
| 14 | Kodagu | Virajpet | Madikeri | |
| | | | Somwarpet | |
| 15 | Mandya | Malavalli | Srirangapatna | Mandya |
| | | | Nagamangala | Maddur |
| | | | K R Pet | |
| | | | Pandavapura | |
| 16 | Mysore | Periyapatna | Hunsur | Mysore |
| | | H D Kote | T N Pura | Nanjanagud |
| | | | K R Nagar | |
| 17 | Udupi | | | Udupi |
| | | | | Kundapura |
| | | | | Karkala |
| 18 | Bagalkote | | Bilagi | Bagalakote |
| | | | Badami | Mudhol |
| | | | | Jamkhandi |

| | | | | |
|----|----------------|------------|------------|------------|
| | | | | Hunagund |
| 19 | Belgaum | | Balihongal | Belgaum |
| | | | Soundathi | Athani |
| | | | Chikkodi | Hukkeri |
| | | | Raibag | Gokak |
| | | | | Khanapur |
| | | | | Ramdurg |
| 20 | Bijapur | Muddebihal | Sindgi | |
| | | B Bagewadi | Indi | |
| | | | Bijapur | |
| 21 | Dharwad | | Navalgund | Dharwad |
| | | | | Hubli |
| | | | | Kalghatagi |
| | | | | Kundaghol |
| 22 | Gadag | | Mundargi | Gadag |
| | | | | Shirahatti |
| 23 | Haveri | Hirekerur | Savanur | Ranebennur |
| | | Hanagal | Shiggon | Byadagi |
| | | | Haveri | |
| 24 | Uttara Kannada | | Honnavar | Karwar |
| | | | Sirsi | Haliyal |
| | | | Mundagod | Supa |
| | | | Yellapura | Bhatkal |
| | | | Siddapura | Ankola |
| | | | | Kumta |
| 25 | Bellary | | | |
| 26 | Bidar | | | |
| 27 | Gulbarga | | | |
| 28 | Yadgiri | | | |
| 29 | Koppal | | | |
| 30 | Raichur | | | |
| | Total | 23 | 51 | 62 |